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SPRING 1921



E. W. POTTER

**STRAWBERRY
-:- PLANTS -:-**

AND OTHER SMALL FRUITS



HEADQUARTERS FOR THE
FALL BEARING STRAWBERRIES

GROWN AND FOR SALE BY

E. W. POTTER

LESLIE, MICHIGAN

Certificate of Nursery Inspection

THIS IS TO CERTIFY, That I have examined the nursery stock and premises of The E. W. Potter Co., Leslie, Mich., and find them apparently free from dangerous insects and dangerous contagious tree and plant disease.

This certificate to be void after July 31, 1921.

L. R. TAFT,

State Inspector of Nurseries and Orchards.

Agricultural College, Mich., Sept., 1920.

SEED CORN

Ried's Yellow Dent, an Early Variety.

Our corn is all selected in the field and only the best being used. The corn is a very heavy yielder and you will be pleased with results if you plant it. Ears are large of handsome appearance, rich yellow kernels, packed closely on the cob from butt to tip. Matures in ninety days under good conditions.

Shelled, per lb., 10c. If wanted by mail send postage.

PECK'S EARLY POTATOES

Resembles the early Ohio in color and shape. Extra early variety and produces a good crop of marketable potatoes.

It can not be beat for quality. Try them.

Bushel, No. 1 stock, \$2.00; one-half bushel, \$1.10.

FRIENDS AND PATRONS

It is with pleasure we again present to you our catalog of small Fruit plants. It is impossible for me to write each of our customers a personal letter. Therefore, I must ask each and every one of our patrons to kindly accept our hearty appreciation for the good letters also for the generous patronage we have received in the past.

We do not want any one to feel obligated simply because we send you this book, but we wish to give our patrons the benefit of our experience.

We have learned that a Satisfied Customer was the best advertisement one need have. Therefore, we are entering in our catalog some of the very pleasing letters we have received this year.

We are more than pleased to send you our annual catalog and thank you warmly for the kind orders you have sent us. We shall strive to merit a continuance of your confidence and supply you with "The Best There Is."

Sincerely yours,

E. W. POTTER.

The season of 1920 will pass into history as a world beater for prices on fruit. With 30c per quart on August Luther; 25c on Dunlap and later 35c on King Wealthy is certainly interesting to the fruit grower. This only proves to us that people will have strawberries regardless of price. We are pleased to state that although we had a severe drouth in mid-summer our plants were set so early that they passed through without much damage. We have a splendid lot of well rooted plants to offer for spring planting. We tested several new varieties as usual and found some of them without merit, others will be further tested. Among the new sorts we find Howard 17 worthy of mention. It made a good plant growth, producing a good crop of large fruit. We tested some new varieties of Fall Bearers but found most of them poor plant makers.

TERMS, ADVICE, ETC.

Our Shipping Season begins with the southern orders, as soon as frost is out of the ground in spring, often in March. The sooner plants are set, before they get too large a growth, the better. We aim to set out plants in early April. If ordered late in the season, it is always best to name a second or third choice in case a variety is sold out, or leave it with us, stating soil conditions and other particulars. We will do our best to please you, but order early and have plants come early, if you can.

TERMS. *Cash with order:* but orders will be booked if one-fourth value is enclosed, the remainder to be sent before shipment. C. O. D. orders require one-fourth value with order. Send remittance at our risk by post-office order, express money order, bank draft or registered letter. Stamps taken for parts of a dollar.

Claims, if any, must be made upon receipt of goods so that mistakes, should any have been made, may be promptly corrected. We take great pains to avoid mistakes, but should any error have been made, please notify us of the fact at once.

Canadian Shipments accompanied with invoice, owing to the duty, with charges guaranteed to avoid delay. Please do not send Canadian stamps.

For our Responsibility address with stamp the People's Bank, Leslie, Mich., postmaster, express agent, or any official, professional or business man of the same place.

We Grow Our Plants in a New Place Each Season, rotating with clover and other crops on good soil that is still new and capable of producing well balanced, best grade plants—the kind we advertise.

We Maintain Our Grade by a careful selection of stock plants, and right method of propagation from year to year, that tend with such a soil to produce stock of the greatest health and vigor, striving for the ideal fruiting row and perfect fruit from any plants that may be left unsold.

Our Plants Are Fresh Dug as wanted, nicely trimmed ready for planting, carefully re-sorted and tied in bunches of 25; roots washed in cold water if necessary to make them clean, and packed with live moss in new handle baskets lined with oil paper, or in light ventilated crates, in such a manner that we *guarantee safe arrival in good condition by express or mail to all parts of the U. S. and Canada.* Plants by freight at buyer's risk.

True to Name. We take great pains to have stock true to name and hold ourselves ready upon proper proof to refund money or replace any

that prove untrue; but it is mutually agreed that we shall not be liable for a greater sum than the amount paid for such stock.

Our Prices average lower than can be found elsewhere, when quality of stock and guarantee conditions are considered. Our reference for responsibility are ample. You take no risk whatever. See elsewhere a certificate of health from the State Inspector of Nurseries, L. R. Taft. Read our unsolicited testimonials. We invite investigation at all times.

STRAWBERRY CULTURE

Here it is not our purpose to try to tell you all there is to know about growing strawberries. Many books would be too few to hold all that might be written. It is our intention only to give you the outlines; tell you the things you must do, if you do nothing else. For all the rest we must refer you to the many most worthy books and magazines which deal with these matters. Every strawberry grower ought to have a good fruit paper. If we can set you straight at the beginning on the things which are the most important of all we will be happy to have done so. First and foremost though, remember that you must have select, high quality, sturdy plants; these lacking you are all wrong.

SOIL CONDITIONS

Generally speaking, any soil that will produce a good crop of corn or potatoes will produce a good crop of strawberries. It must be well drained either naturally or artificially. The well drained soil is lighter and better for it will longest keep the moisture the strawberry plant or any other plant must have. Choose a good length of time. Remember that the strawberry ripens at a time when you may reasonably expect drouth. Provide, therefore, far in advance for this very thing. Take lots of pains. Your strawberry crop is of more value than the ordinary farm crop. It will therefore, repay more completely any work you put on it. Get the soil in perfect condition; supply it with the necessary plant food.

MANURING THE GROUND

When the soil is at all deficient in fertility we would advise using well-rotted stable manure. If possibly, apply it the year previous to setting out the plants and grow some crop that must be thoroughly cultivated or hoed. This will put the soil into the vey best possibly condition for the strawberry bed.

We would caution against the use of new stable manure for the reason that it contains so often a great many weed seeds which will cause trouble later.

FITTING THE SOIL

Have the manure spread, the next step is thorough pulverization of the soil. Plow or spade to an even depth, in shallow soil six inches, in deep soil eight inches is not too much—but break evenly. Crop results depend greatly upon the breaking of the ground; a piece of ground unevenly broken cannot be brought into perfect, ideal condition.

Harrow thoroughly two or three times—do it again if you want to, you can't get it too fine for good results. We generally harrow with the furrows then diagonally each way. We then follow with a heavy roller. If you have no roller at hand a plank drag or "float," as we call it, will serve if heavily weighted. This firming of the ground is very important. It is almost impossible to set plants properly if the soil is not reasonably level and firm at the surface. Easy to do all this work at the beginning and it counts all the time your strawberry bed is there.

"MARKING OUT" FOR PLANTS

Do it any way that it will give you a straight, shallow mark to set by. Don't forget that a straight row means easy cultivation by and by. We use a light sled with three runners, one in the middle and one on each side, giving us rows four feet apart. It makes a very satisfactory implement for the purpose.

SETTING THE PLANTS

Of course you have been taking good care of them since you got them. If possible set them at once. If packed properly, as all ours are, they will be in first class condition for setting when you take them out of the moss.

When your ground is thoroughly prepared, smooth as a floor and marked in rows, setting of the plants themselves is a simple operation but an important one. Do it yourself unless you can find some one who can do it better. A little practice makes the work easy and rapid. Take your plants in a basket or some other convenient carrier; moisten the roots. If the roots are very long they should be cut back two or three inches, depending on the size of the plant. The plant should be held by the upper part of the crown, make an opening with a dibble or spade just large enough for the roots, then lower the plant until the crown is even with the surface. Press the soil with your foot firmly to each side of the plant to close the entire opening. Don't leave any airholes to take out all the moisture and dry the roots.

CULTIVATE THE STRAWBERRY BED

Cultivation should begin soon after the plants are set and repeated at least every eight or ten days. Clean and shallow cultivation is the watchword of the successful strawberry culture. You should cultivate as soon

after rains as the ground is fit. The soil condition should always determine the time of cultivation. Don't allow a crust to form if possible. Weeds are a blessing in disguise—they compell you to cultivate. Don't forget the hoe.

WHEN TO MULCH

Mulching the plants is one of the most important features to be considered and we cannot lay too much emphasis on this plant. In Northernly latitudes where freezing and thawing begin early to alternate, as well as in those colder sections where freezing weather comes to stay awhile, mulch should be applied soon after the first hard freeze in the fall, but in the South where mulch is done to retain moisture and keep the fruit clean, it need not be done until shortly after the buds open.

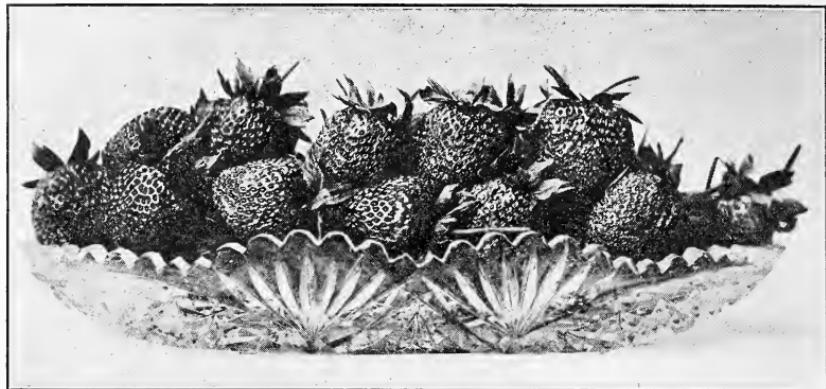
REMOVING THE BLOSSOMS

Strawberry plants that are set out this spring should not be allowed to bear fruit until the following spring. The blossoms should be pinched off, for to let them ripen fruit the first year would weaken the growth of the plants and is liable to kill them. Just as soon as you remove the blossom your plant starts to work building up a root system. The heavy, vigorous root system is essential to enable the plant to come to its fullest possibilities of production.

NUMBER OF PLANTS REQUIRED TO SET AN ACRE—

<i>Distance</i>	<i>Plants</i>	<i>Distance</i>	<i>Plants</i>	<i>Distance</i>	<i>Plants</i>	<i>Distance</i>	<i>Plants</i>
1 by 1 foot,	43,560	4 by 1 foot,	10,890	5 by 3 feet,	2,904	6 by 5 feet,	1,452
2 by 1 foot,	21,780	4 by 2 feet,	5,445	5 by 4 feet,	2,178	6 by 6 feet,	1,210
2 by 2 feet,	10,890	4 by 3 feet,	3,630	6 by 1 foot,	7,160	7 by 1 foot,	6,122
3 by 1 foot,	14,520	4 by 4 feet,	2,722	6 by 2 feet,	3,360	7 by 2 feet,	3,111
3 by 2 feet,	7,260	5 by 1 foot,	8,712	6 by 3 feet,	2,420	7 by 3 feet,	2,074
3 by 3 feet	4,840	5 by 2 feet,	4,356	6 by 4 feet,	1,815	7 by 4 feet,	1,555





King Wealthy. Late as Gandy, Much More Productive.



KING WEALTHY

Season Very Late—

I said last year this was the best Late Variety we ever grew and after giving it another year's trial I have not changed my mind. It makes such a good growth of thrifty plants and produces so many large fancy firm berries that I cannot help saying it is the best. "Think it over," color dark like Warfield, flavor equal Dunlap, large as Uncle Jim and yield equal to Dunlap. To those who read this catalog for the first time, we have had King Wealthy on our farm for three seasons putting it on several kinds of soil and it proved itself to be a prize winner. It makes a fine growth of large stock plants. Just right for a fruit row. The fruit is large, firm and handsome. The past season we picked them two days after Gandy was gone. Try a few and be convinced.

Mr. E. W. Potter.

Sir—I received my shipment of strawberry plants in good order and was highly pleased, especially with the King Wealthy which were certainly fine vigorous plants. Thanking you I am,

Very sincerely,

W. H. SHELDON, Macomb Co., Mich.

STRAWBERRIES WE GROW

ABINGTON (Per.)

I have been growing strawberries for a good many years, have fruited the Abington, and it is the best all-round market berry that I have ever raised. In productiveness it is away ahead of Bubach or Sharpless. The color is bright red; it is firm and of good quality, and has yielded at the rate of 9,720 quarts per acre in matted rows. I claim it is the best yielder and the largest matted row perfect berry that has been introduced to date. (Introducer.)

We have fruited Abington for years and find it a strong grower, with large, luxuriant foliage. The fruit is large, quite similar in size and shape and color to Sharpless, but more abundant. Midseason.

AROMA (Per.)

One of the most popular late varieties. A good plant and a good bearer of large, handsome fruit; bright red in color; uniform roundish heart shape; firm and of good quality. Somewhat resembles Gandy in appearance. A choice variety and reliable.

AUGUST LUTHER (Per.)

Standard early market. For several years this has been our first choice for early market among the standards. More desirable than Excelsior with us, as of better quality, larger average size and ripening more berries in the early season. A good grower and reliable. Fruit large, glossy bright red, firm and of good quality. This berry comes early, always making a good crop before berries lower much in price, and is growing more productive every year.

BURBACH (Imp.)

Fruit large, moderately firm, good color and quality; well known standard variety; productive and reliable. Midseason. We are nearly always sold out of this variety before the season is over.

BILLY SUNDAY (Per.)

Plants purchased from the originator, Mr. Yost of Ohio. Plants very healthy, tall dark green foliage; long heavy fruit stalks making berries easily gathered. The fruit is very large, glossy red, slightly wedge shaped, uniform in shape and size. It has a delicious flavor, firm and a good shipper. Ripens about the same season as Haverland.

BEDERWOOD (Per.)

Well known standards early market variety. A tough, healthy, grower. Very successful, especially in the west prairie country. Fruit medium to large size; round, bright red, good quality. A good carrier and very productive.

BRANDYWINE (Per.)

Fruit large, dark red, quite firm; good quality; not always at its best in some sections, but a good variety in others; requiring strong loam soil and high culture for best results. Medium late.

CAMERON'S EARLY (Per.)

Extra early. This fruit is of good size for so early a berry; medium red in color and of good quality. A vigorous grower, with tall foliage to protect the bloom from late frosts. Productive and reliable.

CLYDE (Per.)

Very productive. Fruit large, round, bright glossy red. Large, healthy plants. Well known standard market variety. Midseason.

COMMONWEALTH (Per.)

Very late. James Munroe, (the introducer, in his description says the Commonwealth is the outcome of the desire and effort to produce a berry that would lengthen the strawberry season. In it we have a berry that is as large as the largest, as productive as any, as fine flavor, as solid, and as dark a color as any. The plant is a strong grower, but not so rank as some. The fruit is large, firm, dark color and very handsome. Judging from the orders we have received for these plants our customers are beginning to realize what a valuable variety this is for late fancy fruit. Later than Gandy.

CORSICAN (Per.)

This is a favorite variety, especially around Rochester N. Y. The plants are large and good growers. Fruit large, longish heart shape, good quality; stands shipment well. Midseason. Very similar in plant and fruit to Uncle Jim. A good variety.

CHESAPEAKE (Per.)

This is comparatively a new variety. If it was a better plant maker it would be the leading late berry, for it has them all beaten for size, productiveness and quality. We have tried it on all kinds of soils, but fail to get a good plant row. We hear similar results from other sections. The berry is large and regular in shape; color light red. Quality much better than Gandy.

EXCELSIOR (Per.)

The well known standard early market variety. Plants vigorous, making many runners. Fruit medium to large size; round, dark red; firm quite tart. Reliable and productive.

EARLY OZARK (Per.)

Early. The introducer of this berry says it is a cross between Excelsior and Aroma. He further states that it is a perfect bloomer and has very large blossoms that are rich with pollen. It is the largest extreme early variety I have ever tested. The plants grow strong and are healthy. The fruit is firm, excellent flavor and good color, being bright red, about the same as the Aroma. It is said to be very productive. The fruit is large, good color and firm.

GANDY (Per.)

Fruit large, firm, high quality and handsome. A good grower and productive. The well known standard late shipping berry.

GLEN MARY (Imp.)

Fruit large, dark red, quite firm and good quality. A good grower, productive and reliable. This variety has small stamens, sufficient for itself, but not to fertilize adjoining pistillates, and so we class it as an imperfect bloom. Midseason to late.

GIBSON (Per.)

This is not the old variety of that name which originated in eastern New York several years ago, but a distinct variety of local fame. The berry is large and regular in shape, holding its size well to the end of the season. Color rich red. Flavor is neither too sweet nor too sour, but just right for canning. It makes a good plant row and is worthy of trial.

✓ HERITAGE (Per.)

Midseason. After fruiting this variety another season we can say that it came up to our expectations. The plant grows very large with extremely heavy crowns. The fruit is large and handsome. The berry is quite dark, shiny crimson. It is quite a favorite in some sections.

✓ HOWARD NO. 17 (Per.)

Fruited here for the first time. Produced good sized fruit of fair quality. Large stocky plants, making a good fruit row. Worthy of trial.

✓ HAVERLAND (Imp.)

Very productive. Large fruit, rather long; bright light red; firm, good quality. Plants large and vigorous. Well known standard variety and reliable. Season early to late.

HUNDRED DOLLARS (Per.)

Midseason. This is rather a new variety that was introduced by Mr. Hathaway of Ohio. He states that it is his belief that there is not another variety, be it large or small, that will outyield this giant among strawberries. It is a good grower of large, stocky plants. The fruit is large, bright red, and of good quality. It resembles our Uncle Jim in shape.

JULY (Imp.)

Late. This berry is claimed to be a very late one, but with us it ripened about the time the Gandy did. We find that it produces fruit a little above medium size but very attractive. The plants are all that could be asked for, making a good fruit row. The color is perfect, being a brilliant red and glossy. Not firm enough for long shipping.

✓ KELLOGG'S PRIZE (Imp.)

This Pistillate variety is claimed to cover a long season. After giving it a good trial we find it to be a variety of great merit. It was one of the best varieties we fruited the past season. The plants are strong growers and very productive. The fruit is high color, fine flavor and very large. Quite late.

✓ MARSHALL (Per.)

A standard of excellence. Fruit large. Very dark red; heart shape, firm and of high quality. A moderate plant maker of large, stocky plants.

✓ SAMPLE (Imp.)

Standard market variety. Midseason to late. Fruit large, roundish conical; bright glossy red; moderately firm and of good quality. A good grower. Productive and reliable.

SENATOR DUNLAP (Per.)

This variety has given general satisfaction in almost all sections and all kinds of soil, and the demand for plants increases each season. It makes

plants of only medium size but tough and hardy, with long roots and a surprising capacity for enduring hardships. It is very productive and usually matures every berry. They are of good size, bright glossy red, and of excellent quality. It is a first class shipper, and retains its brightness long after being picked. It ripens early and continues a long time in fruit. It is grown largely as a commercial berry.

✓ PARSON'S BEAUTY (Per.)

A good healthy grower and an immense cropper of large, solid, dark red berries of good form and quality. There is probably not a variety among the standards that will outyield it, or a more reliable. A first-class variety, with a long season.

✓ PENNELL (Per.)

Fruit large, nearly round; dark, rich red color; firm and of the very highest quality. We think more of the Pennell every year. It always bears abundantly, and is one of the varieties to which we direct friends who visit us at fruiting, who want something extra fine. Grow Pennell on strong loam and be surprised with the large size and excellence of this berry. An all-season variety.

PRIDE OF MICHIGAN (Per.)

Midseason. From Mr. Baldwin of Bridgman. There seems to be two varieties by this name, but as the Kellogg strain is similar if not identical with New York, which was discarded by us some time ago, we will only offer the Baldwin strain. The berries are large, rather oblong, very bright red, glossy, and beautiful. It being very firm makes it an excellent shipping berry. The plant is vigorous and healthy, making a good fruiting row in any kind of season.

✓ ST. LOUIS (Per.)

While some claim this variety is a second early, we find it extra early and one of the first to ripen. We have been highly pleased with it for some time and can recommend it as Queen of the Earlies. This berry is not firm enough for long shipping, but as it has so many good points every grower should plant some. Mr. Bauer, the introducer, claims to have grown them so large that twelve of them would fill a quart basket. As grown here, it makes a strong, healthy plant, with plenty of runners. Fruit very large for such an early berry. Light red color, nearly round and good quality.

✓ STEVENS LATE CHAMPION (Per.)

A comparatively new variety that has become rapidly popular as one of the very best late varieties for market. It is a splendid, healthy grower, with tall, dark green foliage and long runners. The fruit is large and fine, resembling Gandy. Firm and of good quality, outyielding Gandy here last year and selling at the highest prices. It is certainly a good variety.

SPRINGDALE BEAUTY (Per.)

A strong grower and abundant bearer. The fruit is large, firm and of high quality, resembling the Marie in appearance, and the two sorts make a good team. It ripens early and continues fruiting a long time, holding out large to the end of the season. A good variety.

✓ UNCLE JIM (Per.)

Ever since we introduced this variety we have given the history and a long description of it. Since it is so well known we feel it useless to write

so much. For the benefit of those who receive this catalog for the first time we give the following description: This variety is an excellent grower of large stocky plants. The roots grow down deep in the soil, making it very popular in sections with limited rainfall. The fruit is very large, high colored and of excellent quality. It is famous for its delicate, rich, sub-acid flavor which makes it possible for the most confirmed dyspeptic to enjoy. We can recommend this variety to those looking for large, fancy fruit.

✓ WARFIELD (Imp.)

The well known standard shipping and canning berry. Plants are vigorous and productive. Fruit large, nearly round, dark glossy red, firm and of good quality. Midseason.

This and Dunlap make a good, strong team.

✓ WM. BELT (Per.)

This variety is large planted in some sections, while in others it is inclined to rust. It is a fancy variety that always brings fancy prices. It is quite productive, berries very large, roundish conical, color a bright glossy red, and the flavor good. Midseason.

✓ LATE JERSEY GIANT (Per.)

New. Claimed to be late as Gandy but better. With us it is a poor plant maker, but produced some large fancy fruit quite late.

✓ JOE JOHNSON (Per.)

A new variety from Maryland, and said to be very productive there. It made a splendid row with us and produced some nice fruit. It is a good addition to the late sorts.

✓ COLLINS (Per.)

Introduced by a western Michigan Fruit Grower who claims it is his best croper. With us it made a good fruit row, produced some good fruit, but no better than other varieties of a similar nature.

✓ DR. BURRILL (Per.)

This variety stands among the very best in the midseason strawberries. Several dealers say as good as Dunlap or better. It resembles Dunlap in many ways. It is exceedingly productive of medium to large, well shaped, glossy red. Through and through we have yet to hear a poor report on Dr. Burrill.

✓ CAMPBELL'S EARLY (Per.)

Fruited here for the first time under favorable conditions. Showed up better than we even expected. It fruited very early, producing a good crop of large bright red berries. Worthy of trial.

FALL BEARING VARIETIES

The Everbearing strawberry has been tested in every locality and has proven its value in every place where fair attention has been given it. No doubt there are many people that have never heard of Everbearing but the time is coming when every garden will have them. The plants are absolutely hardy and with ordinary conditions you will get as good a crop in

June as from the June varieties and with fairly favorable weather you will get berries from July until freezing weather. They will stand more freezing than other sorts. Try them.

✓ PROGRESSIVE (Per.)

This is a vigorous, thrifty grower making a mated row 2 or 3 feet wide. In fact, the best plant maker of all the fall bearing kinds. The color of the foliage, manner and habit of growth somewhat resembles the Dunlap. The fruit is medium to large in size, of a deep dark glossy red. The quality of the fruit is not ordinary or medium, but is extraordinary, ranking with the very best. Mr. Harlow Rockhill of Iowa is the originator of this wonderful variety and he has reason to be proud of it. He says, "Progressive is a leader in this country." Keep blossoms picked off until about July if you want a full crop.

✓ SUPERB (Per.)

This variety was originated by Samuel Cooper of New York and is certainly worthy of a place in the fall bearing list. It makes large, beautiful, vigorous and thrifty plants and about enough for a good fruiting row. The plants resemble Glen Mary for size. The fruit is medium to a large and very attractive. This variety does not bear so heavily on the first season runners as Progressive, but mostly from the mother plants, so it does well in hills. The fruit is of excellent quality and can be shipped a long distance; in fact, all the fall bearing sorts will stand long distance shipping.

I am discarding Americus and Productive, two varieties of the everbearing, because they do not make enough plants to be profitable.

✓ AMERICUS (Per.)

One of the best known and the most prominent of the everbearing. A seedling of the Pan American. Plants are strong and deep rooted. The fruit is firm and medium to large in size, light red, and extra good quality. It is a fairly good plant maker. It will produce fruit on the new plants soon as well rooted.

✓ NEVER FAIL (Per.)

A new everbearer from Ohio. Tested the past season but made too few plants to offer.

RASPBERRIES

Any soil that will produce good field crops is suitable for raspberries. The red and black varieties have proven a very profitable crop for the past few years, and every fruit grower should plant a few.

We generally set Black Caps about 3 or 4 feet apart in row, and rows 6 to 7 feet apart. The red varieties may be set 6 feet by 3 feet.

RED RASPBERRIES

✓ CUTHBERT

This is a valuable variety, well tested throughout the country. It is a rank, vigorous grower, making many plants, which should be kept cut back with the hoe or cultivator. It ripens midseason and continues to very late. The quality is good. Dozen, 40c; 50, \$1.00; 100, \$2.00; 1000, \$20.00.

✓ ST. REGIS

This wonderful Red Raspberry pleased us again this season. It ripens about a week earlier than Cuthbert, not quite as large as Cuthbert but produces as many bushels per acre. It is a money maker. The new canes produce fruit in the fall. By express, dozen, 40c; 100, \$2.00; 500, \$10.00; 1000 \$20.00.

BLACK RASPBERRIES**✓ PLUM FARMER**

One of the new varieites of Black Caps. It has given great satisfaction and growers are enthusiastic over it. A vigorous grower and hardy. The fruit is large, like Cumberland, but a little earlier season. Per dozen, 40c; 50, \$1.50; 100, \$2.75; 500, \$12.50; 1000, \$25.00.

BLACKBERRIES

The culture is about the same as the raspberry. The canes should be pinched back when they reach the height of 3½ to 4 feet. They should be planted in rows 6 or 7 feet apart and 3 to 5 feet in the rows.

ELDORADO

This is undoubtedly one of the best blackberries. Its large size and delicious quality puts it far in advance of some other varieties. It is very hardy and never winter kills in northern climate. The berries are large, jet black, borne in large clusters and ripen well together. Dozen, 40c; 50, \$1.25; 100, \$2.50; 1000, \$25.00.

PLANTS BY PARCEL POST

Plants vary so much in weight, as some varieties make small plants while others make large, that it is impossible to give you the exact weight.

We have tried to give you an approximate estimate of the weight of different plants.

Packages weighing over 5 pounds going beyond the fifth zone will go cheaper by express.

Do not ask us to ship large orders by parcel post.

Be sure to send enough postage.

Fifty pounds can be shipped in the first and second zones, and twenty pounds to all other zones.

If you do not understand about the distance or rate, ask your postmaster.

<i>First pound or fraction</i>	<i>Each addi- tional lb. or fraction.</i>
First zone, within 50 miles of Leslie, Mich.....	5c
Second zone, 50 to 150 miles of Leslie, Mich.....	5c
Third zone, 150 to 300 miles of Leslie, Mich.....	6c
Fourth zone, 300 to 600 miles of Leslie, Mich.....	7c
Fifth zone, 600 to 1000 miles of Leslie, Mich.....	8c
Sixth zone, 1000 to 1400 miles of Leslie, Mich.....	11c
Seventh zone, 1400 to 1800 miles of Leslie, Mich....	11c
Eighth zone, all over 1800 miles of Leslie, Mich.....	12c

ESTIMATED WEIGHT OF PLANTS

50	Strawberry Plants	2	pounds
100	Strawberry Plants	4	pounds
100	Blackberry Plants	6	pounds
100	Raspberry Plants (Sucker)	6	pounds
100	Raspberry Plants (Tips)	8	pounds

PRICE LIST--STRAWBERRIES

The prices by express, not prepaid.

500 at 1000 Rate						50 at 100 Rate					
	12	25	100	250	1000	12	25	100	250	1000	
Americus	\$.30	\$.45	\$1.30	\$3.00		Howard No. 17	\$.30	\$.50	\$2.00	\$4.00	\$15.00
Abington15	.25	.70	1.60	6.00	Joe Johnson15	.25	.75		
Aroma15	.25	.70	1.60	6.00	Kellogg Prize15	.30	.75	1.80	7.00
Aug. Luther15	.25	.65	1.50	5.50	King Wealthy30	.50	1.75	4.00	15.00
Bubach15	.25	.70	1.60	6.00	Late Jersey Giant..	.15	.30	1.00		
Beder Wood15	.25	.65	1.50	5.50	Marshall15	.25	.70	1.60	6.00
Brandywine15	.25	.75	1.70	6.50	Parsons Bty.15	.25	.70	1.60	6.00
Billy Sunday15	.25	.70	1.60	6.00	Pennell15	.25	.70	1.60	6.00
Chesapeake15	.25	.75	1.70	6.50	Pride of Mich.15	.25	.70	1.60	6.00
Clyde15	.30	.75	1.70	6.50	Progressive30	.50	1.60	4.00	15.00
Corsican15	.25	.70	1.60	6.00	Sample15	.25	.70	1.60	6.00
Commonwealth15	.25	.70	1.60	6.00	Stevens Late					
Cameron's Early15	.25	.65	1.50	5.50	Champion15	.25	.70	1.60	6.00
Collins15	.25	.70	1.60		St. Louis15	.25	.70	1.60	6.00
Campbell's Early35	.60	1.00	2.25	8.00	Senator Dunlap15	.25	.70	1.60	6.00
Excelsior15	.25	.65	1.50	5.00	Superb30	.45	1.30	3.25	12.00
Early Ozark15	.25	.70	1.60	6.00	Uncle Jim15	.25	.70	1.60	6.00
Glen Mary15	.25	.70	1.60	6.00	Warfield15	.20	.60	1.35	5.00
Gandy15	.25	.70	1.60	6.00	Wm. Belt15	.25	.70	1.60	6.00
Gibson15	.30	.75	1.80	7.00	Dr. Burrill35	.60	1.00	2.25	8.00
Hundred Dollar15	.25	.70	1.60	6.00						
Heritage15	.25	.70	1.60	6.00						
Haverland15	.25	.70	1.60	6.00						

Can furnish the varieties listed below in small quantities only—Price, dozen, 15c; 25, 30c; 100, \$1.00.

Buster
 Barrymore
 Chas. First
 Climax
 Crescent
 Dew
 Enhance
 First Quality
 Fendal
 Fremont Wm.
 Golden Gate

Great Scott
 Good Luck
 ✓ Helen Davis
 ✓ Hub
 Jim Dumas
 July
 ✓ Joe
 ✓ Klondike
 Lovett
 Marie
 Minnetonka

✓ Norwood
 ✓ Orem
 ✓ Oswego
 ✓ Paul Jones
 ✓ Pearl
 ✓ Parker Earl
 ✓ Ridgeway
 ✓ Springdale Bty.
 ✓ Three W.
 ✓ Uncle Joe
 Williard

NOTICE

We advise having all plants sent by mail in the first, second and third zones. The congested condition of the express company makes transportation very slow.

Seventy pounds will be accepted in the above mentioned zones, all others fifty pounds.

April 22nd, 1920.

Dear Sir—Strawberry Plants arrived today in good shape. Will pleased with them.

Yours as ever, FRANK R. MILLER, Lucas Co., Ohio.

May 8th, 1920.

E. W. Potter—My strawberry plants are fine.

Respectfully, MRS. OTIS AUSTIN, Calhoun Co., Mich.

May 4th, 1920.

Dear Sir—Your shipment of Red Raspberry and Strawberry's arrived Saturday April 24th, in elegant condition. Were nicely packed, all extra well rooted plants. Please accept my thanks for same.

Yours truly, GEO. ROSA, Jaxon, Mich.

May 19th, 1920.

Mr. E. W. Potter.

Dear Sir—Strawberry plants arrived today in good condition. They were nice ones. Thank you.

Respectfully, GEO. WOODLING, Tompkins Co., N. Y.

June 17th, 1920.

Friend Potter—Every one of my strawberries are doing fine. If not too late send me some blackberry plants and I will pay you for them.

Your friend, F. E. ADAMS, Steuben Co., Ind.

May 17th, 1920.

Dear Sir—Plants arrived O. K. Thanks.

SIMPSON CARY, McLean Co., Ill.

May 13th, 1920.

Dear Sir—The plants have arrived O. K. in good condition.

Yours truly, S. H. MOWNY, Beaver Co., Pa.

May 15th, 1920.

E. W. Potter.

Dear Sir—We received our order of plants on May 13th, also was in a satisfactory condition and thank you very much for the same.

Yours truly, WILLIAM LILLIE, Montcalm Co., Mich.

Mr. E. W. Potter, Leslie, Mich.

Dear Sir—Just a line to let you know I received the strawberry plants O. K. and in first class condition and am sure every one will grow for they certainly do look good. I remain,

Yours truly, MRS. HENRY PECK, Ont., Can.

May 6th, 1920.

Received the strawberry plants today in fine shape. Thank you.

Yours truly, WM. ELLISON, Calhoun Co., Mich.

April 29th, 1920.

Dear Sir—Received the plants all O. K. and have them set out, don't think I will loose a plant out of the whole lot. I appreciate your kindness in handling my order. Please remember me when mailing your catalog next year as you certainly will get my future plant orders.

Yours very respectfully, JOHN COVILLE, Barry Co., Mich.

May 3rd, 1920.

Mr. E. W. Potter—The bunch of berries came in fine condition and have nice roots and much pleased with them.

MRS. WILLIAM ROSECRANS, Hillsdale Co., Mich.

NORTHERN GROWN PLANTS

A Strawberry plant is never in so prime a condition as when fully grown, matured and dormant. Our friends in the South have recognized that our Northern grown plants are safer to set, because of their more dormant condition on arrival, while commercial growers in the North and West would not think of setting Southern stock of a more advanced growth. We also hold that while the strawberry will grow and thrive nearly everywhere, the North is its natural home, where it fits the conditions more naturally for a higher development.

SETTING STRAWBERRY PLANTS IN THE FALL

For several years we have tried to please our customers who in some way fail to get their plants in the spring by sending them a few in the fall—The past three or four seasons has been so very dry that it has been impossible to send out any plants in the fall. It is not practical to set plants at this time of the year as they do not get start enough.

We are anxious at all times to please our customers but prefer you to obtain your plants in the springtime as that is the natural and proper time to set plants. To those who are unfortunate and do not obtain their plants in the spring we will supply in small lots at \$2.00 per 100. In favorable seasons they can be dug about September 15th.

Substitution.—We desire to furnish each customer exactly what he orders, but sometimes find the variety all sold before his order is reached. If marked "no substitution," we are obliged to disappoint our customers by returning money late in the season, although able to supply another sort of like season and of equal if not greater value. In such case, except for new varieties for testing, unless the order is marked "no substitution," we will understand you desire us to use our best judgment for your benefit, and we will, if thus permitted, give extra count or include something new and valuable.

May 15th, 1920.

Dear Sir—I was well pleased with my plants and had a lot of fine berries.

MRS. JOHN BAZA, Oakland Co., Mich.

May 18th, 1920.

Mr. Potter—We are very pleased with the plants that arrived on Friday evening. They are beautiful plants and doing well already in rich ground. The lot you sent last year are looking very nice and seem to be Uncle Jim. Wishing again to thank you for your kindness, I remain,
Yours sincerely, MRS. A. M. EVERSOLE, Madison Co., Ind.

April 26th, 1920.

E. W. Potter—The 1,000 Billy Sunday strawberry plants came yesterday. They are elegant plants, never saw better ones and they came in fine shape. Thanking you for promptness also for sending me such fine plants, I am yours gratefully,

A. H. BARNES, Hamilton Co., Ohio.

Maoning Co., May 3rd, 1920.

Dear Sir—The plants and raspberry bushes that I bought of you this season were received several days ago and were nice.

Respectfully, URZO RIEGER.

April 27th, 1920.

Dear Sir—Enclosed find draft for 200 Dunlap. I have set my first order of plants and they are every one growing.

B. F. SMITH, Douglas, Kansas.

Feby. 19th, 1920.

Dear Sir—Kindly send me your 1920 catalog. Several years ago I ordered plants from you from Kansas where they made me money and I was pleased with the quality of your shipment.

H. C. CARD, Kiowa Co., Colo.

April 29th, 1920.

Dear Sir—The plants came at hand in good shape and were fine.

J. A. CARVER, Ont., N. Y.

June 29th, 1920.

Mr. Potter—The plants I received were very nice and in good condition. Thanking you, I remain,

Yours respectfully, E. W. MINTERN, Geauga, Ohio.

June 12th, 1920.

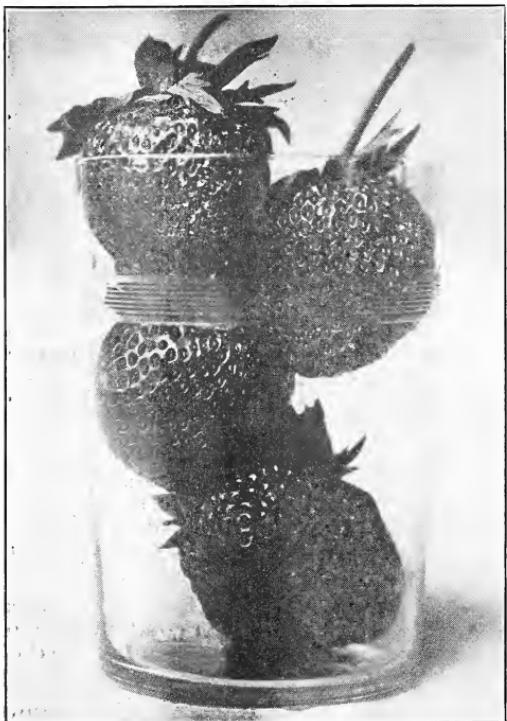
E. W. Potter.

Sir—Plants were O. K. Have not lost a one. Thanking you, I remain,
Yours truly, NOAH CLEVELAND, Champaign Co., Ohio.

May 14th, 1920.

E. W. Potter.

Dear Sir—Your plants have always given me the best of satisfaction.
Respectfully, FLOYD E. MITCHELL, Eaton Co., Mich.



KING WEALTHY